



Mayors' Ramadan Unity Dinner  
"united in **HOPE** - against **HUNGER!**"  
~ **10 YEAR ANNIVERSARY** ~

Hosted by Mayors Virg Bernero & Mark Meadows

*Essay Contest:*

high school + college students • win: \$100 to \$500  
entries due: Monday, September 19, 2016  
[www.lansingmi.gov/ramadanunitydinner](http://www.lansingmi.gov/ramadanunitydinner)

**Friday, Oct. 14, 2016**  
**6:00 pm - 9:00 pm**  
**The Lansing Center**  
**333 E. Michigan Avenue,**  
**Downtown Lansing**

**Tickets, Sponsorships & Ads**

*Tickets:* \$15 student • \$25 person  
\$80 family of 4

*Sponsorships:* \$2500 Platinum  
\$1000 Gold • \$500 Silver  
\$250 Bronze

Contact us for ad pricing

(517) 483 - 4141

[mayorseventslan@gmail.com](mailto:mayorseventslan@gmail.com)

[www.lansingmi.gov/ramadanunitydinner](http://www.lansingmi.gov/ramadanunitydinner)



All proceeds go to: **GREATER LANSING foodbank**





Virg Bernero, Mayor

## OFFICE OF THE MAYOR

9<sup>th</sup> Floor, City Hall  
124 W. Michigan Avenue  
Lansing, MI 48933-1694  
(517) 483.4141 (Voice)  
(517) 483.6066 (Fax)



Mark Meadows, Mayor

July, 2016

Greetings,

Mayors Virg Bernero and Mark Meadows will host the **10th Annual Mayors' Ramadan Unity Dinner - "United in HOPE, Against HUNGER! – 10 Year Anniversary"** on **Friday, October 14, 2016 from 6:00 pm - 9:00 pm**, at the Lansing Center in downtown Lansing. Our keynote speaker will be announced at a later date.

The mission of the Ramadan Unity Dinner is to bring awareness to the plight of hunger and promote a better understanding of how communities can impart hope and help feed those that experience hunger. For the past nine years, this event has embraced all community members — regardless of faith — so they can unite and work together towards a common goal. It also gives those in the community an opportunity to demonstrate the importance of diversity and embrace the Muslim culture. The Ramadan observance is not only to purify the soul, but to also feel the pain of the hungry while abstaining from food and water.

Once again we will feature an essay contest where 9<sup>th</sup> to 12<sup>th</sup> graders and college students are asked to explore the theme **"How Can Communities Strive to be United in HOPE, Against Hunger!,"** and find ways to combat hunger while keeping hope alive and strong. Information about the essay contest and dinner is contained within this packet or visit our link at <http://www.lansingmi.gov/ramadanunitydinner>

We are asking for your support as a Sponsor for this event (see sponsorship form with levels and deadline). Since its inception, the Mayors' Ramadan Unity Dinner has grown to reach an audience of more than 400 persons and has contributed over \$75,000 to our local food bank. An exciting evening is being planned with great authentic ethnic cuisine and an informative program. The celebration will be funded primarily through sponsorships and ticket sales at a moderate cost (\$15/per student/\$25 per individual/\$80 per family of four). Sponsors will be recognized for their commitment to diversity and the fight against hunger. Proceeds of the event will be directed to the Greater Lansing Food Bank.

If you have any questions, please feel free to contact coordinators Maya Fewes, Michael Austin or Renee Morgan Freeman at 517: 483-4141 or by email at [Mayoreventslan@gmail.com](mailto:Mayoreventslan@gmail.com). Sponsors and those interested in purchasing tickets or an advertisement may make **checks payable to the City of Lansing and mail with sponsorship/ticket or advertisement request form to: Ramadan Unity Dinner, Office of Mayor Virg Bernero, 9th Floor, City Hall, 124 W. Michigan Avenue, Lansing, MI 48933-1694.**

We look forward to your support and to you joining us on Friday, October 14th. Thank you for your consideration and partnering with us to make it happen in Metro Lansing!

Sincerely,

**Virg Bernero**  
Mayor of Lansing

**Mark Meadows**  
Mayor of East Lansing



Virg Bernero, Mayor



Mayors' Ramadan Unity Dinner  
"United in HOPE - against HUNGER!"  
~ 10 YEAR ANNIVERSARY ~



Mark Meadows, Mayor

**Friday, October 14, 2016 – 6:00 pm to 9:00 pm**  
**Lansing Center - 333 E. Michigan Avenue**  
**Lansing, Michigan**

## *Sponsorship Opportunities*

***Deadline Friday, September 16, 2016***

### **Platinum – \$2,500**

- Honorable Mention in Marketing and Social Media
- Presentation of Appreciation Plaque
- Full Page (7.5 x 10.0) Advertisement in Souvenir Program Book
- Company Name Recognition on Display
- City Lugnuts Suite for One Game in 2017 (based on availability)
- 24 Reserved Seating Tickets (three tables)

### **Gold – \$1,000**

- Honorable Mention in Marketing and Social Media
- Presentation of Appreciation Plaque
- Half Page Advertisement (7.5x4.875) in Souvenir Program Book
- Company Name Recognition on Display
- 16 one day Hannah Community Center Passes
- 16 Reserved Seating Tickets (two tables)

### **Silver – \$500**

- Honorable Mention in Marketing and Social Media
- Presentation of Appreciation Plaque
- Quarter Page Advertisement (3.625x4.875) in Souvenir Program Book
- Company Name Recognition on Display
- 8 Reserved Seating Tickets (one table)

### **Bronze – \$250**

- Honorable Mention in Marketing and Social Media
- Presentation of Appreciation Certificate
- Business Card Size Advertisement (3.625x2.1235) in Souvenir Program Book
- Company Name Recognition on Display
- 4 Reserved Seating Tickets (half table)



Virg Bernero, Mayor



Mayors' Ramadan Unity Dinner  
"United in HOPE - against HUNGER!"  
~ 10 YEAR ANNIVERSARY ~



Mark Meadows, Mayor

**Friday, October 14, 2016 – 6:00 pm to 9:00 pm**  
**Lansing Center - 333 E. Michigan Avenue**  
**Lansing, Michigan**

### *Tickets and Advertisement*

#### **Tickets**

***Deadline for purchase is Monday, October 3, 2016***

Students ..... \$15.00 per person

Individual ..... \$25.00 per person

Family..... \$80.00 per family of 4

#### **Advertisement Opportunities**

All program book advertisement materials must be submitted in JPEG format for all ads. PDF format is acceptable but JPEG is preferred. Please supply a .jpeg file with 300 dpi resolution or better. Finished program book is full 8 x 11 inch margin in Black and White with a colored front and back cover.

***Deadline for Ad/Message Submission is Monday, September 26, 2016***

Full Page Ad/Message (7.5 x 10.0)..... \$150.00

Half Page Ad/Message (7.5 x 4.875)..... \$ 75.00

Quarter Page Ad/Message (3.625 x 4.875) ..... \$ 50.00

Business Card Size Ad/Message (3.6245 x 2.1235)..... \$ 25.00

***Please see the following page for ad size guidelines***

**Full Page: 7.5" x 10"**  
**(7 ½ x 10)**  
**\$150**

**Half Page: 7.5" x 4.875"**  
**(7 1/2 x 4 7/8)**  
**\$75**

**Quarter Page: 3.625" x**  
**4.875"**  
**(3 5/8 x 4 7/8)**  
**\$50**

**Bus. Cards: 3.625" x**  
**2.1235"**  
**(3 5/8 x 2 5/16)**  
**\$25**



Virg Bernero, Mayor



Mark Meadows, Mayor

# Essay Contest

**Open to 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup> Graders and College Students**

***Deadline for essay submission is Monday, September 19, 2016 by 5:00 pm***

***9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> Grade Students: 1<sup>st</sup> Place/\$300 - 2<sup>nd</sup> Place/\$200 - 3<sup>rd</sup> Place/\$100***

***12<sup>th</sup> Grade and College Students: 1<sup>st</sup> Place/\$500 - 2<sup>nd</sup> Place/\$250 - 3<sup>rd</sup> Place/\$150***

## Essay Contest Rules & Guidelines

The mission of the Mayors' Ramadan Unity Dinner is as follows:

- To demonstrate the importance of diversity and embrace the Muslim culture
- An opportunity for the community to help alleviate hunger and enjoy authentic Middle Eastern cuisine
- Bring awareness to the plight of hunger and promote a better understanding of how communities can impart hope and help feed those that experience hunger
- To raise funds for the Greater Lansing Food Bank

Essay Topic: **How can communities strive to be "United in HOPE – Against Hunger?"**

Essays must be between 250 and 500 words in the English language. Essays will be judged on clarity, reflective thinking, grammar, spelling and overall effectiveness.

Your name should be included at the top-right corner on each page of your essay.

College students must submit a copy of a current transcript by the designated deadline.

Plagiarism will not be accepted. Essays must be the original work of the entrant.

Essays must not have been previously broadcasted, distributed or disseminated in any medium or public domain.

Essays must not be in violation of/or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights of any kind or nature or of any other person or entity.

Essays must not include any language or other content that is indecent, inappropriate, morally objectionable or otherwise unfit for dissemination or broadcast.

Essay winners must complete and submit an IRS Form W-9 by Monday, October 3, 2016 and prior to issuance of any prize funds.

If able, the Mayors' Ramadan Unity Dinner Committee strongly encourages the winners to attend the actual dinner being held on **Friday, October 14, 2016** at the Lansing Center.

Entries not satisfying the criteria, in any respect, may be disqualified. If the Mayors' Ramadan Unity Dinner Committee, in its sole discretion, has reason to believe that an entry contains any material that may infringe or violate any law or rights of a third party, or that the use of broadcast or such entry in the manner described herein may infringe or violate any rights of a third party, the Committee may immediately disqualify such entry and take any other measures it may deem appropriate.



Virg Bernero, Mayor



Mark Meadows, Mayor

## Essay Contest Entry Form

**Topic: How can communities strive to be “United in HOPE – Against Hunger?”**

***Deadline for submission is Monday, September 19, 2016 by 5:00 pm***

☐ 9<sup>th</sup> Grader    ☐ 10<sup>th</sup> Grader    ☐ 11<sup>th</sup> Grader    ☐ 12<sup>th</sup> Grader    ☐ College Student

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Middle Int.

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Primary Telephone Number

\_\_\_\_\_  
Alternate Telephone Number

\_\_\_\_\_  
Email Address

☐ A copy of my college transcript is being submitted with my entry form and essay

I have read and understand the essay contest rules and guidelines as outlined herein. I further understand that should my essay place, a W-9 Form will be required by Monday, October 3, 2016 and am encouraged to attend the Mayors' Ramadan Unity Dinner on Friday, October 14, 2016 to accept my prize.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Submit Entry Form, Essay and Transcript to: [Mayorevents1an@gmail.com](mailto:Mayorevents1an@gmail.com)**

**For more information, please contact Ignacio G. Andrade, III – [andrade@pres.msu.edu](mailto:andrade@pres.msu.edu) – 517.353.4563 (MSU Office for Inclusion & Intercultural Initiatives)**

This Ramadan packet w/form can also be retrieved at: <http://www.lansingmi.gov/ramadanunitydinner>



Virg Bernero, Mayor



Mark Meadows, Mayor

**Hosted by Mayor Virg Bernero (Lansing) and Mayor Mark Meadows (East Lansing)**  
**Friday, October 14, 2016 – 6:00 pm to 9:00 pm**  
**Lansing Center - 333 E. Michigan Avenue**  
**Lansing, Michigan**

**Sponsorship – Ticket – Advertisement Commitment Form**

Individual Name or Company/Organization

Company/Organization Contact Person

Address

City

State

Zip Code

Primary Telephone Number w/area code

Alternate Telephone Number w/area code

Email Address

***Please check all that apply:***

☐ Platinum Sponsor - \$2,500

☐ Gold Sponsor - \$1,000

☐ Silver Sponsor - \$500

☐ Bronze Sponsor - \$250

☐ Full Page Ad - \$150

☐ Half Page Ad - \$75

☐ Quarter Page Ad - \$50

☐ Business Size Ad - \$25

☐ \_\_\_\_\_ Student Ticket(s) @ \$15 each = \$ \_\_\_\_\_

☐ \_\_\_\_\_ Individual Ticket(s) @ \$25 each = \$ \_\_\_\_\_

☐ \_\_\_\_\_ Set of 4 Family Tickets @ \$80/4 = \$ \_\_\_\_\_



Virg Bernero, Mayor



Mark Meadows, Mayor

## Payment Information

Please make checks payable to:

*City of Lansing – Ramadan Unity Dinner*

*#38-6004628*

☐ *City W-9 Form required for payment*

Mail Check with Commitment Form to:

*Ramadan Unity Dinner*

*Office of Mayor Virg Bernero*

*9th Floor, City Hall*

*124 W. Michigan Avenue*

*Lansing, MI 48933-1694*

*Questions: Please contact Renee Morgan Freeman at 517.483.4141*

Email Commitment Form to:

[Mayoreventslan@gmail.com](mailto:Mayoreventslan@gmail.com)

☐ Please invoice

☐ Check Enclosed

☐ Credit Card Payment

Check or Credit Card Amount Submitted \$ \_\_\_\_\_ Check # \_\_\_\_\_

Credit Card Payments can also be made on line - hit control key and click [here](#)

**Note: There is a 3% Convenience Fee for Credit Card Payments**

☐ Visa

☐ Master Card

☐ Discover

☐ American Express

Charge Card # \_\_\_\_\_

Expiration: \_\_\_\_\_ Month \_\_\_\_\_ Year      3 or 4 Digit SIC Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

Actual Credit Card Payment Link as well = <https://goo.gl/3iqFU9>